

# Sustainable Energy Europe 2005-2008

## First Annual Conference Side events



**A European campaign to raise awareness  
and change the landscape of energy**

## Energy Days in Europe

The Sustainable energy Europe Campaign wishes to highlight local, regional and national initiatives raising awareness among citizen towards use of sustainable energy. In addition to the high level Annual Conference organised in Brussels on 28-29 November 2005, four side events are planned in the framework of the campaign, with specifically targeted actions:

- **IRELAND- Dublin Sustainable Energy Day**
- **ITALY- Modena Sustainable Energy Education Day**
- **SLOVAKIA- Bratislava Seminar and Guided Visit**

Not all side events are coinciding with the Annual conference date. The Sustainable Energy Europe Campaign has also decided to promote the **Brasov Energy Efficiency week** in Romania, as a successful example of awareness raising initiative.

### What are the types of activities organised?

The types of promotional actions may vary, but will normally involve one or more of the following activities:

- **Guided visits** whereby the general public is invited to tour and find out more about companies using efficient energy technologies and/or renewable energy, public administrations using efficient energy technologies and/or renewable energy, private homes using efficient energy technologies and/or renewable energy or other organisations using efficient energy technologies and/or renewable energies
- **Educational activities and programmes** which help schoolchildren to learn about energy efficiency and renewable energy
- **Open door days** during which organisations invite the general public and introduce participants to the energy efficient and/or renewable energy measures that are being taken
- **Exhibitions and fairs** whereby public or private organizations demonstrate their energy technologies to the wider public. Organisations are usually represented at an exhibition stand
- **Opening ceremonies, Inaugurations, Exhibition shows** aimed at the wider public and showcasing innovative renewable energy technologies, energy efficient methods or alternative methods of transport

If you are organizing an energy week and wish to promote your initiative via the campaign, please contact the sustainable energy Europe PR desk at [pr@sustenergy.org](mailto:pr@sustenergy.org)

## Sustainable Energy Europe 2005-2008 First Annual Conference Side events



### IRELAND- Dublin Sustainable Energy Day 28 November 2005

**CODEMA**  
[www.codema.ie](http://www.codema.ie)

The Dublin energy Agency is organising a public open door day at the Civic Offices, which is the headquarters and public office of Dublin City Council.

Planned events will include a Sustainable Energy Day exhibition in the foyer of the Civic Offices frequented by public (600/day) and staff (1,600/day).

For this occasion, the Lord Mayor of Dublin will be unveiling the Energy Performance Certificate of the Civic Offices building, followed by a Press reception.

Presentations will be held around the new high-profile sustainable energy social housing project illustrated by a computer-generated virtual video tour

Finally, the Dublin Energy Agency CODEMA is opening its doors for the public to learn more about sustainable energy solutions.

Expected n° of participants: 1000- 2000

For further information about this event, please contact:

**Ms Emma Heskin**  
**CODEMA**  
**Energy Project Manager**  
**Unit 50, Guinness Enterprise Centre**  
**Dublin 8**  
**Ireland**  
**Tel: +353 1 410 0560**  
**Email: [emma.heskin@codema.ie](mailto:emma.heskin@codema.ie)**



**ITALY- Modena's Sustainable Energy Education Day**  
**29 November 2005**

**Province of Modena**  
**Modena Energy Agency – AESS**

[www.provincia.modena.it](http://www.provincia.modena.it)

[www.aess-modena.it](http://www.aess-modena.it)

The Modena Province initiative is organised to promote the energy efficiency and the renewable energy measures which have been recently implemented in school buildings. It intends to create increased awareness on energy efficiency and renewable energy source among students.

During the Energy Day the students will have the possibility to visit Photovoltaic and biomass plants, condensing boilers, etc installed in their school with a technical assistant, who will explain the plant characteristics and the economical and environmental benefits.

Additionally, seminars and workshops are held in schools on renewable energy source and energy saving topics.

The Modena Energy Agency will support its Province for the co-ordination of this Energy Day initiative. The Agency will carry out the following activities:

- Keep the relationship with local administration, town councilor, schools, etc..;
- Promote the initiative at local level;

- Organise events in schools;
- Distribute information material;
- Organise seminars and workshops;
- Guarantee technical assistants for the visits at RES and EE plants.

The initiative success will depend on the involvement of the Province to identify the schools interested and appoint an Energy Day responsible in each school to which information material for students will be sent.

The Province of Modena will also have the possibility to provide each school with an energy efficiency label (DISPLAY).

Expected number of participants: 1000-2000

For further information, please contact:

**Claudia Carani**  
**AESS**  
**Technical Assistant**  
**Via Razzaboni, 80**  
**41100 Modena**  
**Italy**  
**Tel : +39 059 407113**  
**Email : [ccarani@meta.mo.it](mailto:ccarani@meta.mo.it)**  
**[oragrazia.energia@comune.mo.it](mailto:oragrazia.energia@comune.mo.it)**



**SLOVAKIA- Seminar and Guided Visit**  
**28-29 November 2005**

**Energy Center Bratislava**  
[www.ecb.sk](http://www.ecb.sk)

**Seminar**

The Energy Center of Bratislava is organising a national seminar about the integration of renewable electricity (RES-E) and co-generation into energy supplies in Slovakia. Topics addressed in the seminar are:

- Renewable energy sources (RES) in EU and in Slovakia;
- Implementation of European directives on RES and CHP promotion in Slovakia (Directive 2001/77/EC and 2004/8/EC);
- Facing barriers of RES-E integration into energy supply;
- Regulation framework for RES-E production – Fixed feed-in tariffs, Guarantee of origin of electricity produced from renewable, connection conditions;
- RES-E production in practise;
- Research in RES, building of consortia for future EU framework programmes.

**Excursion**

The seminar will include on the second day an guided visit to the first Cerová wind-park supplying green electricity into the distribution network in Slovakia. This guided visit aims to promote better RES utilisation and public awareness in Slovakia.

Expected number of participants: 150

For further information, please contact:

**Igor Iliáš**  
**Energy centre Bratislava**  
**Project Manager**  
**Ambrova 35**  
**831 01 Bratislava**  
**Slovakia**  
**Tel: +421 2 59300091**  
**Email: [ilias@ecb.sk](mailto:ilias@ecb.sk) or [office@ecb.sk](mailto:office@ecb.sk)**



**ROMANIA- Brasov Energy Efficiency week  
10-14 October 2005**

**ABMEE Brasov**  
[www.abmee.ro](http://www.abmee.ro)

The Brasov Energy Agency has organised an Energy Efficiency Week covering several target groups such as school children, citizens, local authorities and including workshops, conferences, educational activities.

The following activities were successfully launched:

**10<sup>th</sup>-11<sup>th</sup> October 2005 - Launching of the Display Campaign in several schools in Brasov**

- Target group: teachers and pupils
- N° of participating schools: 3
- N° of participants at the event: 110
- Activities carried out: hanging of outdoor Display posters, specific educational games on the topic of energy efficiency, distribution of Display promotional materials (stickers, mouse pads, rulers, etc.)

**12<sup>th</sup> October 2005 - Launching of the 1st Romanian Energy Info Point for citizens**

- Target group: citizens
- N° of participants at the event: 200
- N° of contests launched: 2 (a contest for sidewalk drawings and graphics for school children and a contest for citizens)
- N° of prizes awarded: 50 prizes for sidewalk drawing contest, 20 prizes for graphic contest, 50 prizes for the citizen contest.

**13<sup>th</sup> - 14<sup>th</sup> October - The 1st Romanian BISE Forum, for Romanian municipalities**

- Target group: local authorities, other actors on the energy efficiency field in Romania
- N° of participants: 43
- N° of workshops: 2
- Topics on the agenda: addressing practical solutions for the specific problems of East European countries in their attempt of implementing energy efficiency projects, and the advantages of networking.

For further information, please contact:

**Andreea Piuaru**  
**ABMEE Brasov**  
**Project Manager**  
**23 M. Kogalniceanu Str.**  
**Bl. C7, room 301**  
**Brasov 500 090**  
**Romania**  
**Tel/Fax: +40 268 474 209**  
[www.abmee.ro](http://www.abmee.ro)  
**Email: [andreea.piuaru@abmee.ro](mailto:andreea.piuaru@abmee.ro)**