



**European Conference on Local and Regional Energy Management Agencies
6 November 2001 in Brussels**

Workshop 5 - Clean Urban Transport

Chair: Mr. K. LEYDON, Head of Unit for Clean Urban Transport, European Commission

Facilitator: Ms. Zoe Jennings, Director of Southwark Energy Agency

Workshop Conclusions

By Ms. Maria Alfayate, rapporteur of the Workshop, European Commission

Conclusions from Workshop 5 on Clean Urban Transport

The CIVITAS Initiative:

- Radical Strategies for Clean Urban Transport
- Integrated demonstrations of technology and policy measures
- CIVITAS is about cities - Cities have to be in the core of the consortia
- High political commitment

Conclusions from Workshop 5:

I. The power of local actors working together

- The experience of local energy management agencies: Establishing strong local partnerships
- Cities experience: The challenge of different departments from the same city authority working together. European projects a good means.

Conclusions from Workshop 5:

II. Integration of technology and transport policies at local level, the way forward

- Common objective: reducing energy consumption and improving traffic conditions
- Technologies and policies re-enforce each other
- Integrated packages of measures

Conclusions from Workshop 5:

III. Managing change in transport at local level

- Change is possible and it is easier than what we think
- Policy makers have wrong perceptions about citizens' opinions, but they also have an important role to play
- Marketing should stress the advantages of environmentally friendly modes

Conclusions from Workshop 5: IV. Future role of Local Energy Agencies in the CIVITAS framework

- Participation as partner in CIVITAS projects
- Local empowerment:
Awareness raising & dissemination of good practices
- Networking
- The "accession dimension"