

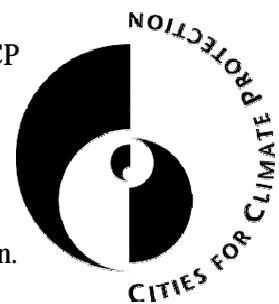
Cities for Climate Protection (CCP) - Europe Campaign

International Council for Local Environmental Initiatives (ICLEI)

Summary

The International Council for Local Environmental Initiatives (ICLEI) is a worldwide membership organisation of local authorities and their associations working to achieve tangible improvements in global environmental and sustainable development conditions.

One of ICLEI's key programmes is the Cities for Climate Protection (CCP) – Europe campaign, which has been running since 1993. The mission of the CCP campaign is to build and serve a world-wide movement of local governments who adopt policies and implement measures that achieve measurable results in local greenhouse gas (ghg) emissions, improve air quality, and enhance urban liveability and sustainability. The campaign offers a framework for local authorities to commit to developing climate protection policies and actions. 135 local authorities in Europe have joined the network and 76 are active within the CCP-Europe campaign. Internationally there are more than 570 local authorities, accounting for approximately 5% of global ghg emissions.



Picture 1. CCP Logo

ICLEI's CCP -Europe continues to act as an advocate for local government before the Conference of Parties to the UNFCCC, highlighting local authority accomplishments and ensuring support for local authorities continuing work.

End-user area	Target Audience	Technical
<input type="checkbox"/> New buildings	<input type="checkbox"/> Citizens	<input checked="" type="checkbox"/> Energy efficiency
<input type="checkbox"/> Refurbishment of buildings	<input type="checkbox"/> Households	<input type="checkbox"/> Heating
<input type="checkbox"/> Transport and mobility	<input type="checkbox"/> Property owners	<input type="checkbox"/> Cooling
<input type="checkbox"/> Financial instruments	<input type="checkbox"/> Schools and universities	<input type="checkbox"/> Appliances
<input type="checkbox"/> Industry	<input checked="" type="checkbox"/> Decision makers	<input type="checkbox"/> Lighting
<input type="checkbox"/> Legal initiatives (municipal regulations, directives, etc)	<input checked="" type="checkbox"/> Local and regional authorities	<input checked="" type="checkbox"/> CHP
<input checked="" type="checkbox"/> Planning issues	<input type="checkbox"/> Transport companies	<input type="checkbox"/> District Heating
<input checked="" type="checkbox"/> Sustainable communities	<input type="checkbox"/> Utilities	<input type="checkbox"/> Solar energy
<input type="checkbox"/> User behaviour	<input type="checkbox"/> ESCOs	<input type="checkbox"/> Biomass
<input type="checkbox"/> Education	<input type="checkbox"/> Architects and engineers	<input type="checkbox"/> Wind
<input checked="" type="checkbox"/> Other: International initiatives	<input type="checkbox"/> Financial institutions	<input type="checkbox"/> Geothermal
	<input type="checkbox"/> Other	<input type="checkbox"/> Hydro power
		<input type="checkbox"/> Other

Context

Campaign Background

In 1993 leading representatives from 83 cities from 23 European Countries come together at the Convention of European Municipal Leaders' on Climate Change in Amsterdam, which was sponsored and organised by ICLEI, UNEP and the European Commission, DG Environment. At this convention ICLEI received a mandate to build and serve the European CCP campaign.

Since then, a number of important conferences, convening municipal leaders and decision makers, have helped to shape develop the CCP campaign into the performance driven world-wide campaign of over 570 local authorities as it exists today, 76 of them in the CCP-Europe Campaign.

Objectives

The aim of the CCP-Europe campaign is to build and serve a European movement of local authorities who adopt policies and implement measures that achieve measurable results in local ghg emissions, improve air quality, and enhance urban liveability and sustainability. Specific objectives are:

- 1) Strengthen local commitment to reduce ghg emissions;
- 2) Develop and disseminate tools that increase local capacity and enhance strategies for energy efficiency;
- 3) Promote best practices to reduce energy use in buildings and transport;
- 4) Facilitate local authorities activities in national and European climate strategies;
- 5) Provide a collective European International voice for local authorities following the UNFCCC process.

Process

The CCP - Europe campaign provides a strategic framework that enables local authorities to integrate climate protection policies with actions that address immediate concerns. To participate in the CCP campaign, local authorities adopt a resolution and commit to undertake five milestones:

- 1) Conduct Baseline inventory and emissions forecast.
- 2) Set an emission reduction target.
- 3) Develop and action plan.
- 4) Implement emission reduction measures.
- 5) Monitor results achieved.

The CCP milestone approach enables municipalities to direct their actions to impact both present and future ghg emissions. These steps give the local authority the ability to understand how their activities and the activities of the community affect ghg emissions. When milestone one is completed, the local authority has identified the source and quantity of ghg emissions generated and has analysed where emissions are likely to grow.

In order to assist local authorities to achieve the milestones, ICLEI provides:

- 1) Training and technical assistance;
- 2) Emissions quantification software;
- 3) Case studies, fact sheets and other publications;
- 4) Peer exchange with international network of local authorities;
- 5) Advocacy for local government before the Conference of Parties to the UNFCCC.

The CCP campaign also serves as a focal point encouraging and enabling authorities to take part in European climate protection projects. Since 1992 a wide range of projects have been carried out as part of the CCP campaign. For example:

- Green Fleets - working with local authorities to promote low-emission technologies and operational methods in fleet operations
- PROST: Public Procurement of Energy Saving Technology in Europe.
- Hidden Subsidies: investigating how much local governments pay for the private car.
- XENIOS: developing an audit tool for hotel buildings and the promotion of renewable energy systems.
- GUIDEMAPS: Gaining Understanding of Improved Decision making and Participation Strategies: How to take successful decisions for sustainable mobility.
- SUSCOM: gaining an understanding of the policies, mechanisms, and strategies used in the EU Member States and NAS, that lead to improvements in the integration of renewable energy sources.
- SIPTRAM: (Sustainability and the Public Urban Transport Market) which aims to improve the social and environmental standards in urban public transport through the competitive tendering process.

Financial resources and partners

The CCP - Europe Campaign was originally financed by the European Commission, DG Environment (former DG XI). The campaign also seeks funding on a project basis, for example, through European funding, from DG Environment, DG Research, DG Energy & Transport. In all the projects CCP - Europe participate in partnership with numerous institutions and organisations and other climate and energy networks. Funding has also been obtained from the Italian Ministry of Environment: CCP - Italy was launched in co-operation with the City of Torino and the Energy Agencies of Turin and Livorno. In the United Kingdom the CCP has been carried out in partnership with the Improvement and Development Agency and the Local Authorities Association with funding from the United Kingdom's Department of the Environment, Transport and the Regions (DETR).

Results

Through its activities the campaign has developed into a *movement of 76 participants* in 15 European countries. And it has established national campaigns in Finland, the United Kingdom and Italy. In overall CCP - Europe campaign is resulting into financial savings for cities, businesses and citizens; job creation and local economic development; reduction of traffic congestion, improvement of air quality and enhancing community livability. Specifically CCP - Europe campaign achievements are.

- Generic tools and the CCP Greenhouse Gas Emissions Software have been made available; and the software has been adapted for the UK and Italy campaigns;
- Guidance and Training on the milestone approach to local climate protection and the use of the CCP Greenhouse Gas Emissions Software is supporting local authorities in their efforts to reduce greenhouse gas emissions;
- ICLEI's CCP campaign has built the local authority constituency and continues to act as an advocate for local authorities before the Conference of Parties to the UN FCCC, highlighting municipal accomplishments and ensuring support for local authorities' continuing work.

The results by figures of the CCP - Europe Campaign are:

Number of participants:	76				
Countries covered:	15				
Number of National Campaigns	3				
Percentage estimates of European local authority	M1	M2	M3	M4	M5

CCP milestone completion as of year end 2002:	80%	65%	70%	60%	45%
Estimated CO2 reduced from 1990-1996 Europe:	Over 21,600, 000 tons by the 15 larger cites alone!				
Population covered:	Finland 52 %, Italy 11.6 %, Europe 12-15%				

Contact for more information:

Project Web Site: www.iclei.org/co2

Organisation / Agency: International Council of local Environmental Initiatives (ICLEI)

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Printed reports or other literature available:

Title: CCP Greenhouse Gas Emissions Software

Generic ICLEI CCP Milestone Guide,

Saving the Cities-Saving the Climate, A Local Government Briefing Book

European Cities and Ground-Level Ozone – A Guide to Regional and Municipal Strategies