

ManagEnergy networking event

The energy transition at local level: its economic impact and financing opportunities

9 October 2014 – 9.30-16.30, Brussels

Leopold Hotel Brussels EU - Rue du Luxembourg 35

Energy is embedded in every action we take and in all sectors of the local economy. We can reduce our territories' energy and carbon footprint by fostering local energy and goods production and consumption; short-circuit food-supply systems, energy efficiency renovation of buildings, improving public transport, keeping cities more compact... Citizens and local stakeholders can be encouraged to consume locally and be more resource efficient via creation of local currency, alternative banking system, or technical and financial assistance provided by the municipalities.

To have a global picture of the situation, local authorities should be interested in what amount of money is being annually spent on energy, how much is wasted, how much is kept on the territory and how much goes elsewhere. They should also monitor the investments in energy saving measures and their impact on local economy and job creation. Understanding the relationship between the energy transition and stimulating a territory's economy is essential to changing the perception of the money spent from "inevitable expenses" to an "opportunity" in terms of resources.

What is the networking meeting about?

The economic impact of the energy transition at local level needs to be highlighted so that more initiatives are implemented by local authorities and stakeholders. This will be the focus of the **morning session**.

For these new initiatives, different opportunities are available to **secure the financial resources** necessary for the energy transition of towns and cities. They will be presented in the **afternoon session**.

Objectives

The energy transition has multiple benefits on local economies. The objectives of this event are to:

- Showcase the positive impact of energy transition policies on local economies and illustrate them with concrete examples. Show how various stakeholders are involved in the local green growth development;
- Provide local authorities with economic arguments to lead the energy transition;
- Highlight different opportunities for financing energy transition at local level and identify the resources at local and EU level.

Who should participate?

Associations or networks of local authorities (general and specialised in energy and climate issues), Covenant of Mayors Territorial Coordinators and Supporters, local and regional authorities and any other interested actors.

Why should you participate?

New knowledge and contacts will help you enhance your network's activities related to up-to-date information dissemination, preparation of capacity building events, facilitation of exchange of experiences and good practices, communication, lobbying, etc.

DRAFT PROGRAMME

9.30-10.00

Welcome coffee

“The economic impact of the energy transition at local level”

Facilitation: Energy Cities

- **The economic impact of the energy transition at local level: findings of the study conducted**

Claire Roumet, Executive Director, Energy Cities

Energy Cities has explored this topic to encourage local authorities to include economic targets in their energy transition action plan and prepared a study on concrete initiatives from European local authorities, including Copenhagen (DK), Hanover (DE), Kirklees (UK), Nolan County (US).

10.00-12.30

- **The impact of public transport on the local economy**

Jérôme Pourbaix, Head of Policy, International Association of Public Transport (UITP)

- **The Climate Protection Fund proKlima**

Harald Halfpaap, Head of Office, proKlima - Der energycity-Fonds (Hanover)

ProKlima is a climate protection fund initiated in 1998 by the city of Hanover and the Stadtwerke Hanover. Most of the funds are allocated to the improvement of the energy performance of buildings and the construction of passive houses. The economic impact of proKlima, analysed in 2011, shows impressive results: 1 euro of subsidy has led to an investment of 12.7 euros locally (indirect and induced effects included).

- **Panel discussion**

Speakers tbc

12.30-14.00

Lunch

14.00-16.30

“Groundbreaking initiatives of local authorities to finance their energy transition”

Introduction: **Local and regional financing schemes increasing energy efficiency and renewable energy use in public and private buildings – comparative analysis**

Jana Cicmanova, Coordinator of the INFINITE SOLUTIONS project, Energy Cities

Local authorities and organisations will be table hosts to present their financing solutions for the energy transition. Participative session via group discussions at tables:

- **Cooperatives of citizens for renewable energy in France and Germany**
Noémie Poize, Project Manager, Regional Energy and Environmental Agency of Rhône-Alpes (France)
Institute for Sustainable Development and International Relations (tbc)
- **Project Development Assistance (PDA): Funding opportunities for municipalities within H2020**
Stephan Renner, Project Officer, Executive Agency for Small and Medium-sized Enterprises (EASME)
- **Energy Fund and intracting**
Nino Schäfer, Department for Energy Management, City of Stuttgart
- **Support the energy transition with crowdfunding initiatives**
Citizenenergy project
- **The Kredex Revolving Fund**
Kredex (tbc)

Wrap up and conclusion